



Approved Postage Permit Formats for South Bend

<p>First-Class Discounted Mail</p>	<p>* FIRST-CLASS MAIL PRESORTED U.S. POSTAGE PAID LAKE MICHIGAN MAILERS, INC.</p>	<p>FIRST-CLASS MAIL PRESORTED U.S. POSTAGE PAID SOUTH BEND, IN PERMIT 700</p>
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<p>Presorted Marketing Mail</p>	<p>* PRESORTED MARKETING U.S. POSTAGE PAID LAKE MICHIGAN MAILERS, INC.</p>	<p>PRESORTED MARKETING U.S. POSTAGE PAID SOUTH BEND, IN PERMIT 700</p>
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<p>Nonprofit Organization Class Mail</p>	<p>* NONPROFIT ORGANIZATION U.S. POSTAGE PAID LAKE MICHIGAN MAILERS, INC.</p>	<p>NONPROFIT ORGANIZATION U.S. POSTAGE PAID SOUTH BEND, IN PERMIT 700</p>
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<p>Political Mailings First-Class or Presorted Marketing</p>	<p>* FIRST-CLASS MAIL PRESORTED U.S. POSTAGE PAID SOUTH BEND, IN PERMIT 700</p>	<p>* PRESORTED MARKETING U.S. POSTAGE PAID SOUTH BEND, IN PERMIT 700</p>
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* Recommended Company Permit

- Marketing Mail without a permit number requires a return address on the mail piece.
- Please allow Lake Michigan Mailers to proof format prior to printing.
- A box is not always required. Sufficient blank space around the entire permit is required.
- Do not use a font size smaller than 8 point type.
- Do not use highly stylized fonts.
- Use only one of the permit types.
- Please contact our office for additional information.

1-800-653-3121